



# DESIGN SYSTEMS, INC. NEWS

Specializing in Manufacturing Process  
Design and Integration

A Design Systems  
Corporate Update

www.DSIDSC.com

AUGUST 2008

*From our inception, providing conveyor engineering for local companies, we have become global with operations in the US, Canada, India and Mexico. We continue to expand our services to meet and exceed the needs of our clients.*

*We have not done this alone and appreciate the trust, support and encouragement from our clients. You, our client partners, have been integral to these efforts and our success. We also need to acknowledge each of our employee associates, for without them and their selfless contributions, we could not have succeeded to the extent we have.*

## Design Systems celebrates 25 years

Twenty-five years sounds like a long time and for some of you a lifetime ago, but thinking back to what you might have been doing in 1983, it seems like a blink of an eye. It was the year Design Systems was founded - a wink in time, but substantial in our industry. Not only have we endured, but we have prospered and grown and we like to think DSI has helped our clients' do the same.

Year 1983 - Carrie Underwood was born long before American Idol was "water cooler" conversation. Cheryl Cole and Kate Bosworth were also welcomed into this world. It was the year that David Niven and Tennessee Williams passed.

Ronald Reagan signed the bill that made Martin Luther King Day a national holiday. It was also the year when President Reagan called the former USSR the "Evil Empire". How the world has changed, now we are helping to build assembly plants in Russia - but then again some things never seem to change as we remember the bombings of the U.S. Marine Barracks and U.S. Embassy in Beirut killing over 300.

Instead of "global warming" we spoke then about the "next ice age" as the coldest temperature on earth was recorded at -126.8° F at Vostok Station in Antarctica.

Tom Brokaw became the lead anchorman for NBC and Richard Nobel set a new land speed record of 633.5 MPH (the record now is 766 MPH).

Some events of 1983 include:

- Academy Awards:  
Best Picture - Gandhi  
Best Actor - Ben Kingsley (Gandhi)  
Best Actress - Meryl Streep (Sophie's Choice)
- Indy 500 Winner - Tom Sneva
- Music - Michael Jackson introduced the Moon Walk and "Thriller" video
- Business - Design Systems, Inc. founded.

commitment to  
**25** years



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# 25

## Back to our roots

Twenty-five years ago Design Systems, Inc. started in business doing detail engineering work for the Tier One conveyor OEMs. Our first job was working at our client's office doing shop fabrication and installation layouts for both mechanical power and free and SKUK conveyor systems. Job number two for us was doing electrical detail engineering for another conveyor OEM - panel design and at that time relay ladder logic.

Throughout our corporate history, we have migrated into numerous other arenas, however, we have continuously done detailed engineering for clients.

The headline reads "Back to Our Roots", but in actuality we never have left, and we should more accurately report "**Emphasizing Our Roots**".

Whatever your detail engineering needs may be, we will provide competitive *pricing, quality results and rapid response*. Please feel free to let us know the next time you have a need for detail design engineering support for any of the following:

### **Conveyor Mechanical Detailing**

- 2-D - AutoCAD
- 3-D - Factory Cad, Unigraphics, Catia, Solid Works, 3-D AutoCAD, etc.
- Installation Layouts
- Shop Fabrication Drawings
- Header Steel Design and PE Stamping

### **Process and Sheet Metal Fabrication Design – Booths, Ovens, Ventilation, ASH, etc.**

- 2-D - AutoCAD
- 3-D - Factory Cad, Unigraphics, Catia, Solid Works, 3-D AutoCAD, etc.
- Installation Layouts
- Support Steel Design
- Shop Fabrication Drawings
- Automation Installation

### **Electrical Controls**

- 2-D Auto CAD
- Panel Design
- Controls Programming
- Field Wiring
- Field Start Up and Commissioning

*Whatever your detail engineering needs may be, we will provide competitive pricing, quality results and rapid response.*

*emphasizing our roots*

As a testament to the quality of our workplace, as well as the experience level we provide each customer, Design Systems has numerous long-term employees (60% have 5 years or more, 44% have 10 years or more and 21% have 15 years or more experience with Design Systems). We only have space to identify our sales and management team as shown; however we appreciate and recognize each staff member's contribution, their dedication to success and to the ultimate quality of our product.

## Managing Partners



Dale Chiara



Mark Yanalunas

## Sales



Dan Birchmeier



John Schneider



Paul Munzenberger



Bernie MacDonald

## Account Managers



Jeff Harris



Joel Schnellbach

## Paint



Bruce Roesler



Alex Sheyman



Keith Swims



Don Guadagni

## Electrical/Controls



Chaz Seremjian



Bob Meyers

## Simulation



Cindy Schiess

## Manufacturing



Jon Booth

## Program Management



Steve Puranen

## Amir Engineering



Amir Tandon

## Staff Resources



Bill Lagermann

## Mexico



Jose Galindo

## Canada



Wayne Taylor



Santiago Pablo

## India



Ganesh Banavar

# 25



*Our next  
Twenty-five  
years*

As you read this, we are planning the "Next 25". Our plans are driven by your contributions and input. We know that we can not be content to maintain status quo, but need to continuously improve, constantly change and relentlessly pursue opportunities on a global scale. We look forward, with you, to the future.

- *Privately owned and operated*
- *Founded in 1983 - Celebrating 25 years service*
- *Focus on long term relationships with over 85% repeat client business*
- *Strategic office locations to serve the global market place*
- *300 engineering and support personnel*
- *ISO 9001:2000 certified*

25 years and counting...



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